

For Mamiya and Bronica medium format cameras and accessories go to : [www.ianbfoto.com](http://www.ianbfoto.com)



Bronica (UK) Ltd,  
Priors Way,  
Maidenhead,  
Berkshire,  
SL6 2HR  
Tel :0628 74411  
Fax:0628 771055

Bronica Co., Ltd,  
5-3, Bijogi-Higashi 2-chome  
Toda-shi · Saitama-Prefecture  
335, Japan  
Tel :048-422-0003  
Fax :048-421-2413  
Telex:2962733 BRONC J

Printed in Japan

ZENZA  
**BRONICA**

[www.ianbfoto.com](http://www.ianbfoto.com)



For Mamiya and Bronica medium format cameras and accessories go to : [www.ianbfoto.com](http://www.ianbfoto.com)



## ZENZA BRONICA MEDIUM FORMAT CAMERAS



The camera is a tool, used to translate the photographer's vision onto film. The medium format camera offers the best compromise between image size, quality, and system flexibility. Thereby enabling the photographer to achieve his aim with ease and speed.

To achieve reliable performance, Bronica cameras blend together the latest advances in materials and electronics with tough ergonomic design, giving cameras that are light, yet rugged and easy to operate. Each system offers all the components that enable a wide variety of assignments to be tackled.

Detachable film backs of various formats and film type enable films to be changed mid roll, a vital ability in professional work. The viewfinders on all models can be interchanged between the waist level and prism types. Metering prisms being an option with either aperture priority or manual metering. For the rectangular formats, rotating prisms enable portrait shots to be achieved with ease, whilst reducing camera bulk.

The camera lens is the eye of the camera, and Zenzanon lenses do not compromise on colour balance, contrast and resolution. Bronica prides itself on its total production system, from computer aided design to manufacture, assembly and quality control. Computer simulation and MTF (Modulation Transfer Function) technology are used extensively during design, and together with Bronica's advanced multi-coating this ensures that ghosting, flare and other optical noise is eliminated.



# ETRSi 6x4.5

The 6x4.5 format is deservedly popular for its ideal proportions, its shape can be enlarged easily to 'fit' the most popular paper sizes with minimal wastage. The ETRSi system gives the 35mm user an easy introduction to the world of medium format, giving a relatively lightweight camera with full professional features that is affordable.

Although employing the traditional shape of a roll film SLR with interchangeable backs, the addition of a prism and grip to the camera makes it as easy to handle as a 35mm SLR. Aperture priority and manual exposure metering can be provided by the addition of the AE-II Finder E, and full off-the-film-plane flash metering can be obtained with SCA 300 dedicated flashguns.

For those who require motorised film transport, the Motor Winder Ei provides a light and easily held combination as well as giving instant mirror



return. If outright speed isn't required, but comfortable hand holding is a priority, the Speed Grip E is the answer.

Bronica has recently introduced the PE series of lenses from 40mm through to 500mm. Using MTF based optical design and manufacturing techniques, these lenses offer exceptional performance in contrast, resolution and optical transmission.



For Mamiya and Bronica medium format cameras and accessories go to : [www.ianbfoto.com](http://www.ianbfoto.com)



Description	Lens construction	Angle of view	Aperture	Minimum focusing m	Filter size mm	Size mm	Weight g	35mm equivalent mm
40mm F 4	8-9	82.1°	f4-22 half click stops	0.35	ø62	50.5xø82	510	24
50mm F 2.8	7-9	69.7°	f2.8-22 half click stops	0.46	ø62	50.5xø82	490	30
75mm F 2.8	5-6	49.7°	f2.8-22 half click stops	0.6	ø62	49.5xø82	440	45
MACRO 100mm F 4	4-6	38.4°	f4-32 half click stops	0.61 Mag 1:4	ø62	86.7xø82	650	60
150mm F 3.5	5-6	26.1°	f3.5-22 half click stops	1.5	ø62	71xø82	635	90
200mm F 4.5	5-6	20.2°	f4.5-32 half click stops	2.0	ø62	109xø82	775	120
250mm F 5.6	6-6	16.2°	f5.6-45 half click stops	3.0	ø62	147xø82	910	150
500mm F 8	10-11	8.1°	f8-64 half click stops	8.0	ø122	318.5xø139	3,760	300

**ETRSi**  
6x4.5

# SQ-Ai 6x6

With an image area about 3.5 times larger than 35mm, the 6x6 format is favoured by many photographers for its size and versatility.

The Bronica SQ-Ai is the offspring from many years' development of medium format cameras, resulting in a truly versatile, high quality imaging tool with built-in reliability and endurance.

Interchangeable film backs make shooting simple, with easily loaded inserts and safety catches to prevent dark slides from being accidentally removed. There are seven different backs available for 120 and 220 roll film, 35mm and Polaroid Land film, with 6x6, 6x4.5, 35mm and 35mm wide formats covered.

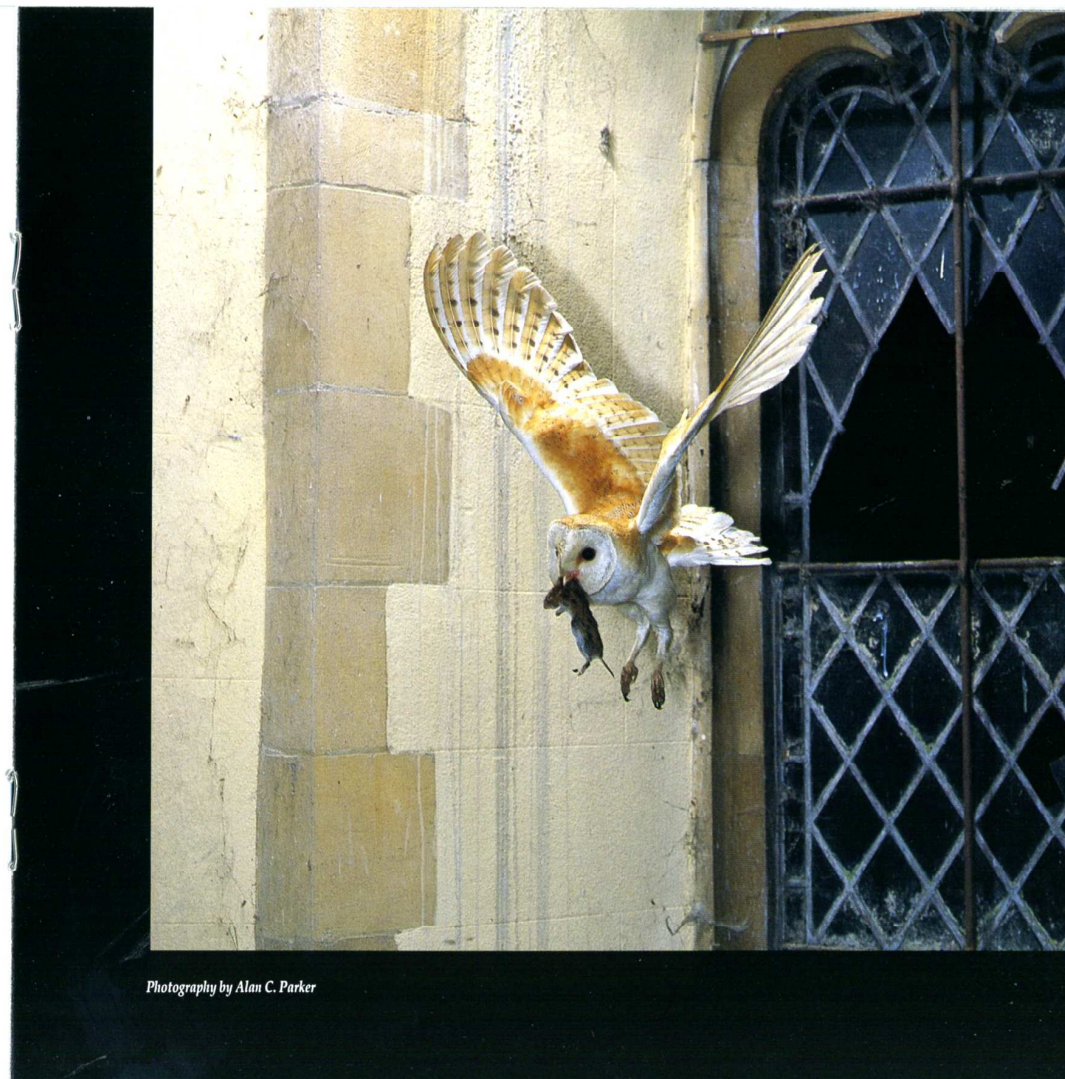
The Zenzanon PS lenses compliment the SQ-Ai system with their faithful colour reproduction and legendary sharpness, thanks to Bronica's commitment to optical technology and performance. There



are nine models available from 40mm to 500mm plus a 1.4x and 2x tele-converters.

Flash synchronisation is possible at all shutter speeds, made possible by electronic shutters which are built into every lens. The SQ-Ai also has through-the-lens (TTL) flash metering when used with SCA 300 series flashguns with full viewfinder information.

For the photographer in a hurry, there is an optional speed grip or motor drive available for speedy, accurate film transport. To further enhance the SQ-Ai, there are many more accessories to choose from, including prism and metering finders, extension tubes, focusing screens, lens hoods and remote battery packs.



Photography by Alan C. Parker

For Mamiya and Bronica medium format cameras and accessories go to : [www.ianbfoto.com](http://www.ianbfoto.com)



ZENZANON  
PS  
LENSES

Description	Lens construction	Angle of view	Aperture	Minimum focusing m	Filter size mm	Size mm	Weight g	35mm equivalent mm
40mm F4	8-11	87°	f4-22 half click stops	0.4	ø95	67.5xø98	650	23
50mm F3.5	8-10	76°	f3.5-22 half click stops	0.5	ø77	61.7xø82	590	28
65mm F4	7-9	62.3°	f4-22 half click stops	0.6	ø67	69.6xø82	665	35
80mm F 2.8	5-6	50.7°	f2.8-22 half click stops	0.8	ø67	52xø82	490	45
MACRO 110mm F4	4-6	40°	f4-32 half click stops	0.66 Mag 1:4	ø67	79xø83	685	60
150mm F4	4-6	29.5°	f4-32 half click stops	1.5	ø67	74xø83	750	85
200mm F4.5	5-7	22.8°	f4.5-32 half click stops	2.5	ø67	107xø83	870	110
250mm F 5.6	5-7	18.2°	f5.6-45 half click stops	3.0	ø67	150.2xø83	1,010	135
500mm F 8	10-11	9.2°	f8-64 half click stops	8.0	ø122	307.5xø139	3,760	270

SQ-Ai  
6x6

For Mamiya and Bronica medium format cameras and accessories go to : [www.ianbfoto.com](http://www.ianbfoto.com)



Description	Lens construction	Angle of view	Aperture	Minimum focusing m	Filter size mm	Size mm	Weight g	35mm equivalent mm
<b>50mm F 4.5</b>	8-11	83°	f4.5-22 half click stops	0.5	ø95	74xø98	790	25
<b>65mm F 4</b>	7-9	68.5°	f4-22 half click stops	0.6	ø72	71xø87	715	33
<b>100mm F 3.5</b>	4-6	48°	f3.5-22 half click stops	0.75	ø72	67.5xø87	630	50
<b>MACRO 110mm F4</b>	4-6	44.5°	f4-32 half click stops	0.66	ø72	78.5xø87	725	55
<b>150mm F 4</b>	5-5	33°	f4-22 half click stops	1.5	ø72	62xø87	650	75
<b>200mm F 4.5</b>	5-6	25.5°	f4.5-32 half click stops	2.0	ø82	97.5xø87	970	100
<b>250mm F 5.6</b>	5-6	20.5°	f5.6-32 half click stops	3.0	ø82	142xø87	1,200	125
<b>500mm F 8</b>	10-11	10.3°	f8-64 half click stops	8.0	ø122	307.5xø139	3,760	250

**GS-1**  
6x7